

# “MY FOCUS IS ON YOUR EYES”™

*For more than fifteen years, Dr. James R. Gordon has earned a reputation as a renowned leader in ophthalmic surgery, oculofacial plastic surgery, and cosmetic surgery.*



Dr. Gordon's passion for the eyes was inspired by his father, an ophthalmologist who founded the largest eye care specialty practice in the New York metropolitan area.

“When I joined my father in practice, he gave me advice that guides me to this day: Treat all patients as if they were your mother. This has served me well as I strive to relate to every patient,” says Dr. Gordon.

Today, patients meet a personable, compassionate surgeon who is technically and artistically skilled. Dr. Gordon dedicates his time to hearing patients' unique stories, concerns, and goals. He ensures they are well-informed about all available options and partners with them to develop individualized makeover plans.

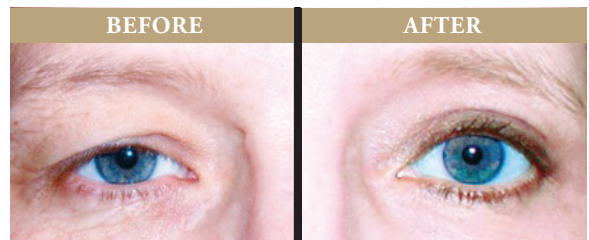
When necessary, Dr. Gordon explains why some patients are not good candidates for surgery and recommends other solutions without upselling unnecessary procedures. “My patients often receive compliments post-treatment saying that they appear well-rested. My goal is to refine patients' beauty without changing their natural features,” he adds.

Dr. Gordon has performed thousands of procedures, from common eyelid enhancement surgery to major reconstruction. Physicians throughout the area often refer their most complex and challenging cases to Dr. Gordon because of his exceptional ability and wealth of experience in addressing all medical and cosmetic concerns around the eyes. Dr. Gordon is widely known as the “physician's physician,” having treated many doctors and their families, high-profile

business executives, and celebrities.

Dr. Gordon continually seeks the safest and most advanced technology in eye rejuvenation. He was the country's first doctor to introduce the LightPod Era® Erbium laser for facial skin resurfacing and trains other physicians in its use. Dr. Gordon has helped many patients revitalize their eyes and achieve a youthful glow using a combination of fillers, injectables, and laser skin resurfacing.

Recognized as one of the best eyelid



ACTUAL PATIENT

specialists in New York, Dr. Gordon has received many prestigious awards and distinctions, including the Vitals® Most Compassionate Doctor Award and Patients' Choice Award, and has been consistently named to Castle Connolly's Top Doctors and *Westchester Magazine's* Top Docs. Dr. Gordon was also featured on CBS and in *The New York Times* as one of New York's Best Cosmetic Doctors.



## EYELIFT IN THE BLINK OF AN EYE



Award-winning oculoplastic surgeon and board-certified ophthalmologist Dr. James Gordon has combined his specialized expertise in ophthalmology and cosmetic eyelid surgery to develop Drop N' Lift™—an innovative method of instant eyelift with an eye drop. Dr. Gordon has treated hundreds of patients with this noninvasive option, and all were amazed

by their results. Now with Drop N' Lift, patients with droopy eyelids can enjoy a quick eyelift for the day and preview potential results prior to having surgery. “This is a great alternative for patients with a condition not severe enough to require surgical repair but who would like to experience immediate eyelid correction,” says Dr. Gordon.

  
**JAMES R. GORDON, MD, FACS**  
*Cosmetic Eyelid & Facial Surgeon*

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